

COMPTON'S NEW MEDIA
2320 CAMINO VIDA ROBLE
CARLSBAD, CA 92009
619/929.2500

WARNER BROS. CONSUMER PRODUCTS AND COMPTON'S NEW MEDIA JOIN FORCES TO PRODUCE JOHN LENNON CD ROM; Never before seen videos and pictures reveals in comprehensive tribute

INTERMEDIA SHOW, SAN JOSE, Calif. -- March 3, 1994 -- The Beatles came to the US on February 9, 1964 and captured the hearts and imagination of people of all ages. One young song writer, John Lennon, moved the spirit of youths around the world as never before. His sixties anthems inspired a counterculture. The seventies ballads touched everyone with a message of love and world peace.

Warner Bros. Consumer Products and Compton's NewMedia will jointly produce a historic chronicle and perspective of the life of John Lennon, the musician, artist, and philosopher on CD ROM, it was announced today.

Through the cooperation of the estate of John Lennon, the CD ROM will feature home videos and art never before released to the public. The interactive journey will provide CD quality audio of unreleased music and text from Lennon's writings including many unpublished works.

"Warner Bros. Consumer Products and Compton's NewMedia are creating a tribute to Lennon's music, art and life -- an acknowledgment and appreciation of his impact on each of us," said Norman J. Bastin, executive vice president and general manager, of Compton's NewMedia. "It is a unique and intimate look at one of the most important renaissance individuals of our time. This unprecedented interactive documentary experience of John Lennon's life is being made possible through the generous support of the estate of John Lennon and our joint efforts with entertainment giant, Warner Bros."

The interactive title is a "virtual gallery" of John Lennon's life that will let the user explore freely the Lennon legacy from his unusual childhood to his early days in clubs in Hamburg and Liverpool, to Beatlemania, and finally to his fulfillment as an artist and as an individual.

LENNON GUIDES TOUR

Lennon's life unfolds in the CD ROM title in hundreds of photographs from the world's foremost rock photographers including Leibowitz, Russell, Freeman and more. Lennon himself, through historic and private clips in his usual candor and acerbic wit, guides the user through the many facets of his life documented by nearly one hour of video, writings, poems and art.

"Lennon was truly a multimedia artist," said Dan Romanelli, president Warner Bros. Worldwide Consumer Products. "CD ROM is an ideal medium to showcase his music, art, his words, and his life. We are very happy to be working jointly on this innovative project with a premiere multimedia company such as Compton's NewMedia."

COLLECTORS SET TO BE AVAILABLE

The John Lennon tribute title will be released in the third quarter of 1994 in both Windows and Macintosh formats. The title will be offered in two versions, a standard retail CD ROM for \$69.95 and a special limited edition collectors set.